



**Rebound Physical Therapy presents  
The Ochoco Gravel Roubaix and  
10 mile Community Bicycle Ride!**



**Our Mission:** To promote health and wellness through cycling and to increase cycle tourism in Crook County by getting local businesses registered as Bike Friendly.

**How to enter:** Register your business as Bike Friendly at [Industry.TravelOregon.com/BFB](http://Industry.TravelOregon.com/BFB) **AND** have at least one person register the Ochoco Gravel Roubaix under your **Business Team Name** (this does not have to be an employee).

To register for the Roubaix, visit [www.ochocogravelroubaix.com](http://www.ochocogravelroubaix.com). Click on the Registration Button which will direct you to the OBRA registration page. One you have selected your event, click "Next: Membership Information." Once on the "Billing Information" page, type your **Business Team Name** next to "Team."

**What's in it for your business:** Approximately \$400 million are spent annually on cycle tourism in the state of Oregon and cycle tourists spend (on average) 20% more than a typical visitor. If we can get the majority of businesses in Crook County to become Bike Friendly then we will ALL benefit from a larger piece of this pie.

Every registered business (for both the Bike Friendly program and the Ochoco Gravel Roubaix) will receive a FREE Bike Friendly Sign (\$30 value). This sign can be proudly displayed at your business to help increase visitors and to drive sales.

If 50% or more of your employees register for the Ochoco Gravel Roubaix under your Business Team Name then you will be entered to win one of two **bicycle racks** from **Travel Oregon** for your business.

Teams are encouraged (but not required) to dress in costume or matching outfits. Prizes available for best dressed!

Individuals registering for the Ochoco Gravel Roubaix will be eligible for swag and many more prizes.

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Please detach and return this form to: Good Bike Co. – 284 NE 3<sup>rd</sup> St – Prineville, OR 97754

Business Team Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

- I certify that I qualify for and have submitted my application to Travel Oregon to become a Bike Friendly Business.
- At least one person (does not have to be an employee) representing my business team has registered for the Ochoco Gravel Roubaix under the Team Name above.
- At least 50% of employees from my business have registered for the Ochoco Gravel Roubaix under the Team Name above.

Signature (must be 18 or older): \_\_\_\_\_ Date: \_\_\_\_\_